

Lebanese Breast Cancer Foundation LBCF

LEBANESE BREAST CANCER FOUNDATION
FONDATION LIBANAISE CONTRE LE CANCER DU SEIN
Awareness



The Lebanese Breast Cancer Foundation was established by Dr. Nagi El Saghir and a group of committed breast cancer survivors and volunteers in January 2011.

LBCF has so far supported more than 1878 times breast cancer patients.

The patients were assisted towards their chemotherapy treatment, radiotherapy treatment, Laboratory studies, Radiology exams, Mastectomy procedures, Hospitalization, Echocardiography tests. With a total amount of \$580.889.00 (USD).

52% of these patients were young mothers who were below age 50, and more than half of them lived with less than LBP 750,000 per month.



The goals of LBCF include disseminating knowledge and awareness about breast health, promoting early detection and screening for breast cancer, lobbying for better diagnosis and treatment of breast cancer patients, organizing conferences and media campaigns throughout Lebanon and supporting breast cancer patients psychologically and financially. LBCF cooperates and partners with the Breast Center of Excellence at the American University of Beirut Medical Center and organizes Breast Cancer Support Groups and has provided financial support for breast cancer patients in need. LBCF has long-term plans to support breast cancer research projects and clinical trials to serve breast cancer patients and women worldwide.



In addition to year-around awareness lectures, seminars, website and media interventions, LBCF organizes special Pink October Breast cancer Awareness events such as “Pink Raouche”, “the First human pink ribbon in the Middle East”, “Lighting the Sidon Sea Castle in Pink”, “Kirmelik awareness campaign”, “Sahteik Aham Campaign”, and “Fta7la Albak Campaign”, “No Drama Campaign” to name a few.

LBCF also organizes special events with Lebanese Associations, Malls and various industries to promote awareness and raise funds for the support of needy patients. The Naef K. Basile Cancer Institute (NKBCI) at the American University of Beirut Medical Center (AUBMC) is a state-of-the-art adult cancer facility that provides



comprehensive cancer treatment and research. NKBCI is dedicated to treating patients of all walks of life and the entire community. NKBCI partners with LBCF NGO for awareness, early detection as well as fundraising and support of breast cancer patients in Lebanon.

I Took the CUT EVENT

In collaboration with the Lebanese Breast Cancer Foundation (LBCF), L’Oréal Professional organized “I Took the Cut”, its annual hair donation campaign.

On Sunday, October 30, hundreds of people from all



across Lebanon gathered in ABC Achrafieh for one unified mission: Empower cancer Patients and help bring back their smile and self-confidence. Women, children, and even men, lined up for a chance to donate at least 20 centimeters of their hair at the hands of L’Oréal talented stylists who were offering free cuts and styling on this special occasion. The ponytails collected will allow LBCF to provide free-of-charge wigs to any patient in need, to help them cope better with the dreaded side effects of chemotherapy and improve their self-image as they recover.

