

LABIB MEDICAL CENTER LAUNCHES ITS HAND HYGIENE CAMPAIGN TO COMBAT HEALTH- CARE - ASSOCIATED INFECTIONS



**Mohamad Ibrahim,
M.Sc. CLA.**
Infection Control Officer
Patient Safety & Risk
Management Coordinator
Labib Medical Center, Saida

ordinated by the Infection prevention department in collaboration with the Quality/Patient Safety Committee at the medical center. Several education and training sessions has been conducted for all employees, in addition to direct observations and monitoring in all floors. All members in the Patient Safety committee participated in the campaign to raise the awareness of all healthcare providers, patients and visitors concerning the importance of practicing good hand hygiene.

The campaign included introducing posters and roll-ups to all floors, distributing educational leaflets, pins, and pump/spray hand sanitizers to all employees and sending SMS reminders to all physicians. Running from 1 October 2012 until 1 November 2012, the clean hands campaign was intended to take place in coincidence with the “Global Hand-washing Day”, which is on the 15th of October.



At Labib Medical Center, preventing HCAI’s is a high priority goal of the administration, and we believe that patients can partner with us to ensure safe and high-quality care. All the messages that were posted in the roll-ups and pins encouraged that partnership by making it clear that it is acceptable to ask caregivers to wash their hands when delivering care to the patients.

“Hand hygiene represents the single most effective way to prevent healthcare-associated infections. The World Health Organization, as part of its First Global Patient Safety Challenge, recommends implementation of multi-faceted strategies to increase compliance with hand hygiene.”

Healthcare-associated infections (HCAI) are estimated to affect 1.4 million people worldwide, causing longer hospital stay, increasing hospital costs and excess mortality. HCAI’s are preventable and hand hygiene has been proven to be the single most effective way to prevent the transmission of pathogenic microorganisms and protect patients from acquiring infections.

Labib Medical Center has launched the “Clean Care is Safer Care” campaign in October 2012 to promote compliance with hand hygiene and other infection prevention and control standards in the medical center. During the past years, many efforts have been made at several levels to improve the patient safety culture and healthcare workers’ practices.

Efforts on improving hand hygiene compliance are being co-



*The cleanliness
that respects your skin*

Le Chat, a wide range of soaps and laundry detergents made of the famous Marsilia soap & dermatologically tested, provides a perfect cleanliness for your laundry and an ideal hygiene for your skin

