

# Remise des Diplômes à L'ESA Business School



L'ESA Business School a organisé une cérémonie de remise de diplômes aux auditeurs des programmes Cercle des Dirigeants, Doctorate in Business Administration, Executive MBA, MBA, Mastère de Spécialisation en Marketing, Master en Management, Master Management de l'Hôpital et de la Santé et Executive Master in Financial Management. La cérémonie a



eu lieu le vendredi 14 septembre à 18h30 dans les jardins de l'ESA, rue Clemenceau.

Les étudiants ont reçu leurs diplômes des mains de Monsieur Bruno Foucher, Ambassadeur de France au Liban, Docteur Saad Andary, Vice-Gouverneur de la Banque du Liban, et de Monsieur Stéphane Attali, Directeur Général de l'ESA.

Tous les étudiants ont reçu deux diplômes: le diplôme de l'ESA et le diplôme équivalent des écoles partenaires de l'ESA telles que ESCP Europe dont l'ESA est pôle associé, NEOMA Business School, l'Université Paris-Diderot... Ces partenariats avec les meilleures écoles de management européennes, garantissent un label de qualité pour les programmes de formation de l'ESA et permettent une reconnaissance internationale des diplômes.

La cérémonie a été suivie d'un cocktail sur le parvis de la Villa Rose, réunissant les diplômés avec leurs familles, les amis et les partenaires de l'Ecole.



CryoPen®

## «THE SKIN PERFECTOR»

CryoPen™ is a state of the art treatment that uses extreme cold, or cryotherapy, to painlessly and safely destroy unwanted, benign and superficial lesions on the surface of the skin, such as warts, skin tags, verrucae, milia, cherry angiomas, scars, and resistant hyperpigmentation.



### HOW DOES IT WORK?

CryoPen therapy is a medical procedure that involves the application of nitrous oxide gas ejected under high pressure on to the skin. The gas is very cold which helps to freeze and destroy any benign lesions. During the application, the tip of the CryoPen reaches -89° C. The reason for this is to create a thermal shock at the region where the gas is pointed by causing a rapid drop in temperatures. The temperature drop has the effect of crystallising the fluid contents of the targeted cells, turning them into ice shards, resulting in the destruction of skin lesions as the membrane surrounding the treated cells is ruptured and destroyed. The penetration of the cold is approximately 1mm per 5 seconds of treatment, so a 2mm sized lesion would take 10 seconds of nitrous oxide gas to treat. During treatment, you may see a frost or ice-field on top of the lesion. This shouldn't cause any worry as the frost usually goes away within a few seconds. A common technique called freeze-thaw-freeze can sometimes be used to freeze, then defrost a frozen lesion, and then freeze it again. Here, the frozen lesion is allowed to rest for 30 seconds and then a second treatment applied whereby the tissue will freeze faster second time around and destruction of the lesion is more guaranteed. After treatment, it is advisable to leave the area uncovered as this speeds up the healing process. However, your practitioner may apply a simple dressing or plaster if there is a chance that the lesion may get rubbed or aggravated in any way.

### CRYOPEN® BENEFITS

- CryoPen® therapy takes far less time; with treatment sessions lasting less than 2 minutes.
- No anaesthesia is required and it is virtually painless.
- It is one of the least invasive lesion treatments in the market.
- It is used in the treatment of virtually any benign skin lesion.

*It is used for treatments in the specialities of dermatology, podiatry, medical aesthetics, gynaecology/urology and veterinary.*

### WHAT IS IT USED TO TREAT?

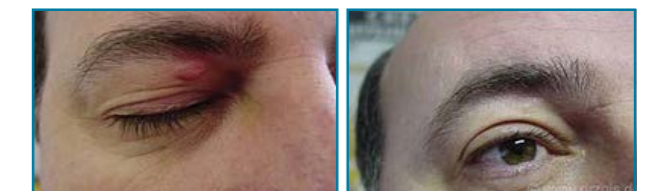
CryoPen treats benign skin lesions on the surface of the skin. More complex lesions should be examined first and treated by a suitably qualified medical professional, so you may wish to speak to your doctor about them first. It can treat lesions on the face, scalp and body including:

- Skin tags
- Age/liver spots
- Milia
- Cherry angioma
- Viral verrucae (warts)
- Solar lentigo (sun spots)
- Other pigmentation
- Plantar warts
- Condyloma (genital or anal warts)
- Popular nevi (moles, birthmarks etc)
- Contagiosum (water warts)
- Hyperplasia

Treatment is safe for all (including children and young adults, although you will need to check if the clinic is insured to treat minors).



Treatment of seborrheic keratosis: left - before and right - after 4 weeks



Treatment of wart on eyelid: left - before and right - after 4 weeks

### HOW LONG DOES IT LAST?

Clinical data shows that the results are permanent after one or two treatments. Some types of skin lesions may return in other places if you are prone to such manifestations.

